

CBPN Vision

We inspire positive change through the development and advancement of public policy solutions that address the needs of Canada's Black communities in a way that fully recognizes their contributions, and promotes equitable access to opportunities and resources.

CBPN Mission

CBPN is an advocacy organization that leverages the power of collaboration and education to create a better future for Black communities in Canada by conducting evidence-based research that influences government policy decision-making; organizing policy-focused programs and initiatives; and building alliances with Indigenous and equity-deserving groups, the public sector, private entities, and community organizations.

From Vision to Action

The Canadian Black Policy Network (CBPN) Team and Board Members decided on charting a definite course to guide the organization's operations over the short, medium and long term, leading to the development of CBPN's inaugural Strategic Plan.

The *Vision to Action Experience* is a highly participatory and focused process that quickly moves the group from high-level vision, through three to five key medium-term goals and metrics, and specific actions to be undertaken over the course of three years.

The result is a clear and focused plan that identifies stakeholders and partners that will contribute to the implementation of key initiatives that align with CBPN's Vision and Mission.

Strategic Map

- 1 Stakeholder Engagement
- 2 Impact and Reach
- 3 Research Agenda
- 4 Organizational Capacity
- 5 Financial Viability

Keeping the Strategy Alive

Monitoring, reviewing and reporting progress updates as CBPN's accountability system will facilitate a successful implementation of the strategic plan.

Strategic Focus

Over the Next Three Years

- Become a recognized voice on public policy issues affecting Canada's Black communities.
- Increase engagement with Black communities.
- Increase recognition and reach of the CBPN brand.
- Build long-term capacity for Black policy professionals.
- Secure sustainable funding.
- Strengthen internal capability.